Caty Nava
Product Designer

Education

University of Texas at Austin
Bachelor of Business Management of Information System

Computer Science and UX/UI Design Certificate

Expertise

Business Processes
User Experience / Data Analyst
Process Automation / Root Cause Analysis / Testing / Requirements Gathering

Communication
Product Advocating / Relationship Management / Agile Team Building

Design
Wire-framing / Prototyping / Adobe Creative Suite / Documentation Creation / Data visualization

Languages
HTML / CSS/ Python

Contact

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Work Experience

Dell Technologies • Product Designer   2021 - Present

Designed and enhanced visual assets and pages for the Dell Design System Website to ensure user satisfaction and engagement with content.

Illustrated the technical documentation for over 10 Dell Design System components, which enables users to self teaching and troubleshoot.
Analyzed how 20 users interacted with the Dell Design System Change-log, resulting in several quick design wins that were adopted by the website team and future design recommendations that will be added in the following months.
Established the official guidance for creating visual assets for the Dell Design System website, which has streamlined on-boarding.

Trilogy Education • Senior UX/UI Tutor   2020 - 2021

Educated, mentored, and inspired UX/UI students by creating a safe learning environment.

Researches and simplifies complex theories and methods into presentable materials for struggling students.

Intel Corporation • Data Analyst   2019 - 2019

Enhanced Intel's data sales intake process, and established the design standard for reports.

Partnered with global stakeholders, external teams to determine quarterly and yearly roadmaps. Presented complex marketing analysis, backend intake processes, and business goals into simple and actionable information for our technical, marketing, management teams.

Intel Corporation • System Analyst   2016 - 2019

Directed communications for stakeholders and users during product upgrades and major changes

Pioneered methodologies to maximize customer engagement for over 230,000 users, and created initiatives to increased usage by 30%.
Directed communications for stakeholders and users during product upgrades and major changes. Tested product releases and collaborated

Intel Corporation • Assistive Context-Aware Toolkit (ACAT) Project   2018 - 2019

Developed an inclusive site with Intel Labs for caretakers of the severe disabled, and mock-ups for improvements of the ACAT software.